



# AMWC JAPAN

## JAPAN'S PREMIER AESTHETIC CONGRESS IS BACK

Explore cutting-edge aesthetics at AMWC Japan 2024 in vibrant Tokyo this autumn

**A**MWC JAPAN 2024 will be held in the heart of Tokyo, Roppongi, during November, a beautiful season when Tokyo's autumn foliage can be enjoyed in light long sleeves. This year's venue is centrally located in Akasaka, Tokyo, an area known for its convenience and accessibility. The venue is close to popular districts such as Roppongi and Shibuya, making it easy for attendees to explore Tokyo's vibrant culture and attractions, with easy access to public transportation and a variety of restaurants, shops, and hotels nearby.

We are excited to feature over three times the number of speakers compared to last year, with a total of 48 International Speakers from the USA, Europe, the

Middle East, South America, and other Asian countries, and 22 Japanese Speakers, making it a total of 70 speakers. Over the course of two days, we will host 44 sessions across four halls, offering a diverse range of topics and insights.

### Highlighted sessions include

- On Day 1, Hall 1: "The New Horizon of Male Aesthetics: from Face Treatments to Body Contouring," a session that reflects the growing demand for male aesthetics. Dr. Pegah from the Middle East will speak, marking the first time a doctor from this region will present in Japan, making this a highly anticipated session.

- On Day 1, Hall 1: "Overseas Treatment NOW: Global Perspectives, World Wide Expertise," featuring four renowned doctors from the U.S., including Dr. Kay, offering attendees the chance to learn about the latest techniques and innovations from different continents.

- On Day 2, Hall 1: "How to Achieve Natural Looking Results," which is always popular in Japan due to the strong preference for natural aesthetics, especially with top-class speakers from overseas.

- On Day 2, Hall 4: "A New Therapeutic Approach with Skin Boosters," focusing on the latest advancements in



skin boosters that are revolutionizing skincare treatments.

All sessions at AMWC Japan will be conducted with simultaneous interpretation in both English and Japanese, making the content accessible to a broad audience. Approximately half of the Japanese speakers will present in English, demonstrating the international nature of the event. Around 20% of attendees will be from overseas, with a significant number coming from fields such as dermatology, plastic surgery, and internal medicine.

The exhibition area consists of three large halls, featuring over 80 companies. Of these, 60% are Japanese companies, and 20% are exhibiting at AMWC Japan for the first time. The majority of exhibitors focus on medical aesthetic devices, dermal fillers, implants, botulinum toxin, and topical skincare and cosmetics, with a notable presence of companies specializing in anti-aging products.

AMWC Japan will host Luncheon Sessions every day in all halls, organized by partnering companies. In Japan, it is common to enjoy lectures while eating a lunch box, so we have incorporated this tradition into our event. Take this opportunity to learn about the latest technologies while enjoying a Japanese bento box during lunch!

Additionally, there will be a one-hour Tea Time each afternoon. During this period, all Congress Halls will briefly close, providing a chance to enjoy popular matcha sweets and network with exhibitors and speakers in a relaxed setting.

Don't miss out on the Early Bird Discount, available until the end of September!

We look forward to welcoming you to this exciting event in the heart of Tokyo.

## AMWC Japan 2024

ANA Intercontinental Tokyo (at Roppongi)  
 Sunday 10<sup>th</sup>–Monday 11<sup>th</sup> November.  
 Congress: 10<sup>th</sup> 9:20–18:00 / Monday 11<sup>th</sup>  
 8:40–17:10. Registration: Sunday 10<sup>th</sup>  
 8:30–18:00 / Monday 11<sup>th</sup> 8:30–17:10.

### ► For more information:

[www.amwc-japan.com/](http://www.amwc-japan.com/)

